



International Communications Director

Person Specification

This is an exciting opportunity to work with an internationally renowned NGO.

You will have an outstanding track record as a communications professional, with experience in developing and running international campaigns over different platforms (media, digital, events etc) and the gravitas to work in collaboration with our partners, which include major international organizations as well as corporate and government entities.

Leading a small, but dedicated communications team, you will have both the demonstrable ability to fulfill the wider responsibilities of a senior management position and the ability and enthusiasm to lead and inspire the team by example with a hands-on approach.

You will work with our offices in the USA, China, India, Hong Kong, Australia and Belgium and, externally, with very senior corporate partners and government stakeholders and the international media. You will be based in Central London with the opportunity for international travel, including Rio de Janeiro in June 2012 and New York in September.

Essential

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- Ability to develop and implement a highly effective communications strategy that delivers measurable results
 - Experience in developing and running major international campaigns, preferably within the international environmental or sustainability arena
 - Seasoned judgment, able to make decisions and justify recommendations
 - A substantive track record at senior management level
 - Excellent written and oral communications skills, including an ease in briefly summarizing the essence of issues and means to address them
 - The gravitas and confidence to represent us as our spokesperson
 - Able to inspire and lead an fully integrated communications team to deliver campaign objectives
 - Able to adapt to a working environment in which influence is often exerted indirectly rather than through traditional chain of command hierarchies
 - Good financial acumen with experience of managing and delivering to budget
 - Empathy with our mission and values

Desirable

- Experience of communication with senior governmental/corporate level
- NGO experience
- An understanding of the climate change agenda

Applying

Please forward your CV and a supporting statement of not more than 2 pages outlining how you meet the person specification above. Your supporting statement will include details of how soon you would be able to take up appointment. The closing date for applications is 2 January 2012 with first round interviews in the week beginning 9 January.

Remuneration and Benefits

- Salary - £70-£80k
- 10% non contributory pension scheme on completion of 6 month probationary period.
- 25 days holiday, plus public holidays and Christmas stand down.
- Private Medical Insurance.
- Season ticket loan.
- Corporate gym membership.
- Childcare voucher scheme.